LEO BURNETT COMPANY, *Inc.*

Ad No. 134—Req. No. 66559—½ page—4/c—4⅝ x 12⅛ in.—Life (Regional), 1969 (C)

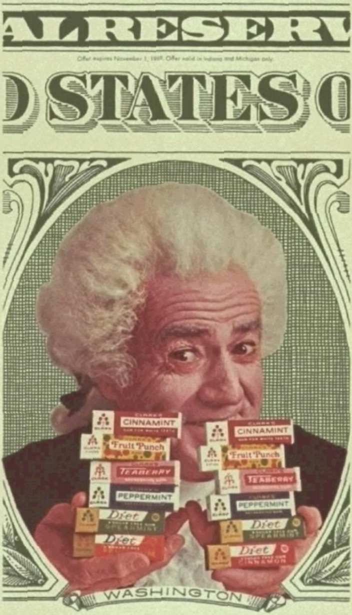
Printed in U.S.A.

Send us our twelve empty gum packs and we'll send you George Washington.

Send us twelve empty packs from any of the Clark Gums . . . Peppermint, Teaberry, Cinnamint, Fruit Punch, or any Di-et flavor . . . and we'll send you one honest-to-goodness dollar bill. (With, of course, a picture of George Washington on it.)

Now you may want to sample all the Clark flavors and send us a virtual rainbow of empty packs. Or, you may want to get the whole thing over in one fell swoop, by purchasing two Clark six packs of your favorite flavor and sending twelve of the same empty packs. For heaven's sake, do whatever makes you happiest. You'll get your George either way.

Mail your twelve empty gum packs with your name and address to: Clark Gum Co., 100 Park Avenue, New York, N.Y. 10017. (Sorry, only one George to a customer.)



Offer expires November 1, 1969. Offer valid in Indiana and Michigan only.

Source: https://www.industrydocuments.ucsf.edu/docs/qfvl0064